



**JEELUX[®]
SILICONE ESTERS**

The JEELUX[®] line is the latest ingredients in our specialty silicone line.

Product Description

JEELUX[®] DMIPIS

INCI: Isopropyl Isostearate, Dimethicone & Bis-Vinyl Dimethicone / Dimethicone Copolymer

These esters give a very dry but velvety slip

JEELUX[®] DMIPM

INCI: Isopropyl Myristate & Dimethicone & Bis-Vinyl Dimethicone / Dimethicone Copolymer

An ester with cushion, this IPM blend has the most substantive feel of the JEELUX[®] Line

JEELUX[®] DMIPP

INCI: Isopropyl Palmitate & Dimethicone & Bis-Vinyl Dimethicone / Dimethicone Copolymer

A light ester that provides a dry feel

(JEELUX[®] DMIPP is a non-volatile, volatile)

JEELUX[®] VHIPIS

INCI: Isopropyl Isostearate & Isododecane, Bis-Vinyl Dimethicone / Dimethicone Copolymer

JEELUX[®] VHIPM

INCI: Isopropyl Myristate & Isododecane, Bis-Vinyl Dimethicone / Dimethicone Copolymer

JEELUX[®] VHIPP

INCI: Isopropyl Palmitate & Isododecane, Bis-Vinyl Dimethicone / Dimethicone Copolymer

Cosmetic & Personal Care Applications:

- Creams/Lotions
- Make-up
- Moisturizers
- Sun Care

Benefits:

- ease of use
- slick feel without tack
- lighter feel
- moisturizing
- transfer resistant for long wear products

** JEELUX[®] will allow you to achieve a luxurious feel from a patented silicone/ester**

Suggested Formulation

JEELUX LIPSTICK Formulation: J5/43

Ingredientx	INCI Nomenclature	%
JEECHEM [®] IPM	Isopropyl Myristate	20.8
JEELUX [®] DMIPM	Isopropyl Myristate, Isododecane, Bis-Vinyl Dimethicone/Dimethicone Copolymer	38.0
JEECIDE [®] CAP-2	Caprylyl Glycol, Phenoxyethanol, Hexylene Glycol	0.2
JEENATE [®] 5H	Polyethylene	12.0
JEENATE [®] 2H	Polyethylene	2.0
RED OX	RED OX	5.6
Titanium Dioxide	Titanium Dioxide	2.0
RED 7	RED 7	3.2
SERICITE	SERICITE	3.0
KOBO KTZ SIMMER RED	KOBO KTZ SIMMER RED	4.0

Procedure:

1. Mix Phase A and heat to 80 - 85°C.
2. Add Phase B mix until melted.
3. Add Phase C mix until homogenous.
4. Add Phase D.
5. Pour into mold at 80 - 85°C

You Can Count On Us!