



24 Madison Road  
 Fairfield, NJ 07004  
 Tel #: 973-439-1401  
 Fax #: 973-439-1402  
 info@jeen.com  
 www.jeen.com

## Blue Velvet Primer

<u>Code</u>	<u>Application</u>	<u>Body Parts</u>	<u>Form</u>	<u>Appearance</u>	<u>Emulsion Type</u>
J37-56	Skin Care, Color Cosmetics	Face	Primer	Opaque / Blue	Anhydrous

Give your face a silky soft lightweight veil to blur fine lines, diminish the look of pores, and prepare your face for long wear foundation or mineral make-up. Blue Velvet Primer is designed for combination to oily skin to minimize pores and uneven tone. The luxurious velvety feel will last all day without ever leaving a residue or feeling heavy. It dries almost instantly and controls skin surface sebum.

Trade Name					
Phase	INCI Name	%	Vendor	Highlight Jeen Ingredients	
A	JEESILC® IDD Isododecane, Dimethicone Crosspolymer-3	51.000	Jeen	This elastomer will provide added elegance to any skin care product by laying down a powdery, light feel with superior spreadability. This silicone gel will finish leaving your skin feeling smooth like talc. Easily added post-emulsion, this silicone gel will enhance spreadability.	
A	JEESILC® 35C Dimethicone, Dimethicone Crosspolymer-3	10.000	Jeen	This Elastomer will add elegance to any skin care product. As a Non-Volatile oil, Dimethicone will provide a conditioning coating on the skin that appeals to longer play-time. The polymer provides a cushion that will improve the feel of your product. Easily added post emulsion, this silicone gel will enhance spreadability.	
A	JEESILC® PS-VHBF Isododecane, Bis-vinyl Dimethicone/dimethicone Copolymer	17.900	Jeen	Bis-vinyl Dimethicone/Dimethicone Copolymer is a linear polymer patented by Jeen® (US Patent # 7,407,666). The polymer is non-crosslinked, and provides security of knowing you're not infringing on any patents pertaining to a Dimethicone Crosspolymer. Elegance delivered by the Bis-vinyl Dimethicone/Dimethicone Copolymer, and carried using Isododecane, this silicone gel will provide very light feeling powdery cushion. Easily added post emulsion.	
A	JEELUX® VHIPIS Isopropyl Isostearate, Isododecane, Bis-vinyl Dimethicone/dimethicone Copolymer	13.550	Jeen	The 'Jeelux' line of ingredients are patented, providing Silicone/Ester functionality in 1 easy-to-use ingredient. Use Jeelux VHIPIS to provide volatility and a soft velvety feel at the same time. Add in the oil phase or post emulsion.	
B	JEECHEM® ININ Isononyl Isononanoate	2.0000	Jeen	A versatile LMW dry ester with a dry powdery feel. This thin viscosity ester is used to balance out end feel with silicones and oils in skin care, hair care, anti-perspirants, and sprays. It lends a nice powdery soft end feel.	
B	Moringa Oil Moringa Oil	0.5000			
B	JEECID® PHENOXY Phenoxyethanol	0.7500	Jeen	Jeeicide Phenoxy is a Globally Approved Preservative for Personal Care Applications. It is a clear, colorless, oily liquid with a slight aromatic odor, it is effective against both gram negative and gram positive bacteria, and against yeast, and mold.	
B	Orgasol 2002 UD Nat Cos Nylon 12	0.8500	Lipo		
B	Orgasol 2002 D Nat Cos Nylon 12	0.8500	Lipo		
B	Pearl 1 Bismuth Oxychloride	0.2500	Presperse		
B	JEESIL® P45 Polymethylsilsequioxane	0.2500	Jeen		

B	KTZ Celandon Blue Mica (and) Titanium Dioxide (and) Ferric Ferrocyanide	0.2000	Kobo	
B	Chromatique Milori Blue Mica (and) Titanium Dioxide (and) Ferric Ferrocyanide	0.1000	Impact Colors	
C	<b>BP - ANTI-POLLUTION COMPLEX</b> Aqua (and) Sodium Hyaluronate (and) Salvia Officinalis (and) Aesculus Hippocastanum (and) Glechoma Hederacea Extract (and) Saccharomyces Copper Ferment (and) Saccharomyces Selenium Ferment (and) Saccharomyces Platinum Ferment (and) Saccharomyces Zinc	1.5000	Botanicals Plus	<b>BP Anti-Pollution Complex</b> is a balanced composite of mid-molecular weight hyaluronic acid, BP Quad Peptides composed of copper peptides, platinum peptides, selenium peptides, and zinc peptides, and select polysaccharide fractions of salvia officinalis (sage leaf extract), aesculus hippocastanum (horse chestnut extract), and glechoma hederacea (Ground Ivy extract).
C	Niacinamide Niacinamide	0.2000		
D	Fragrance Fragrance	0.1000		
		100.0000	%	

<b>Procedure</b>		<b>Product Specifications</b>	
1	PHASE A - In main vessel; add Phase A and mix with propeller mixing until homogeneous.	<b>Viscosity</b>	12,000-18,000
2	PHASE B - In side vessel; premix Phase B, then add to Phase A and mix until homogeneous.	<b>pH</b>	N/A
3	PHASE C - Add Phase C ingredients one at the time to Phase AB and mix until homogeneous.		
4	PHASE D - Add Phase D to Phase ABC and mix until homogeneous.		

***Innovation you can feel***

This information is furnished without warranty, expressed or implied, except that it is accurate to the best knowledge of JEEN International Corporation.  
The data on this sheet relates only to the specific material designated herein