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## Royal Lip Stain - Purple

**Code** J37-68      **Application** Color Cosmetics      **Body Parts** Lip      **Form** Lip Stain      **Appearance** Color      **Emulsion Type** Water in Oil

This trendy matte lip cover won't smudge, wear off, or transfer--even after hours of comfortable wear.

Trade Name					
Phase	INCI Name	%	Vendor	Highlight Jeen Ingredients	
A	<b>JEESILC® IDD</b> Isododecane, Dimethicone Crosspolymer-3	10.400	Jeen	This elastomer will provide added elegance to any skin care product by laying down a powdery, light feel with superior spreadability. This silicone gel will finish leaving your skin feeling smooth like talc. Easily added post-emulsion, this silicone gel will enhance spreadability.	
A	Bentone Gel IHD V Isohexadecane (and) Distearidimonium Hectorite (and) Propylene Carbonate	16.200	Elementis		
A	<b>ISODODECANE</b> Isododecane	10.400	Jeen	Isododecane is a volatile aliphatic hydrocarbon. This ultra pure quick drying emollient has excellent slip and is also a dispersing agent in a wide variety of personal care products and is particularly good in color/decorative cosmetics.	
A	<b>JEESILC® ER-1</b> Polymethylsilsequioxane (and) Isododecane (and) Dimethicone Crosspolymer-3	15.300	Jeen	Jeesilc® ER-1 is an innovative film former with great skin and hair adhesion properties, it dries quickly and provides comfortable long wear. Due to its oxidative and humidity tolerance, it is an ideal product for Suncare, Decorative/Color Cosmetics and haircare. Its comfortable long wear feel lends itself perfectly to all types of finished applications.	
B	Red 7CA C-11S5 Red 7 Lake (and) Triethoxycaprylylsilane	4.0000	Kobo		
B	INBP70U Titanium Dioxide (and) Isononyl Isononanoate (and) Isopropyl Myristate (and) Stearalkonium Hectorite (and) Isopropyl Titanium Triisostearate (and) Propylene Carbonate (and) Polyhydroxystearic Acid	2.5000	Kobo		
B	Midnight Eclipse Kaolin Kaolin (and) Triethoxycaprylylsilan	5.5000	Miyoshi America		
B	SB-700 Silica	4.5000	Miyoshi America		
B	FD&C Blue #1 AL Lake Synthetic Wax Dispersion Fd&c Blue #1 Al Lake Synthetic Wax Dispersion	6.2500			
C	Sweetener Sweetener	0.1500			
C	Strawberry Flavor Strawberry Flavor	0.3000			
C	<b>JEESILC® EM-90</b> Cetyl Peg/ppg-10/1 Dimethicone	1.5000	Jeen		
C	<b>JEECIDE® PHENOXY</b> Phenoxyethanol	1.0000	Jeen	Jeecide Phenoxy is a Globally Approved Preservative for Personal Care Applications. It is a clear, colorless, oily liquid with a slight aromatic odor, it is effective against both gram negative and gram positive bacteria, and against yeast, and mold.	
C	Blue #1 Solution Fd&c Blue #1	22.000			
		100.0000	%		

**Procedure**

- 1 PHASE A - In main vessel, add Phase A and mix with propeller mixing until homogeneous.
- 2 PHASE B - Add Phase B ingredients one at a time to Phase A and mix until homogeneous.
- 3 PHASE C- Add Phase C ingredients one at a time to Phase AB and mix until homogeneous.

**Product Specifications****pH****Viscosity*****Innovation you can feel***

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