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## Blood Lip Stain: Red Plumper

**Code** J37-69      **Application** Color Cosmetics      **Body Parts** Lip      **Form** Lip Stain      **Appearance** Color      **Emulsion Type** Anhydrous

Blood Red Long Wear Lip Stain with formulated plumping ingredients. This on-trend lip cover applies soft and flat and gives your lips volume and pout.

Trade Name				
Phase	INCI Name	%	Vendor	Highlight Jeen Ingredients
A	<b>JEELUX® D2T</b> Isohexadecane, Dimethicone, Triisostearyl Citrate, Bis-vinyl Dimethicone/dimethicone Copolymer	10.000	Jeen	The 'Jeelux' line of ingredients are patented, providing Silicone/Ester functionality in 1 easy-to-use ingredient. Jeelux D2T provides benefits from our polymer & ester combination, such as shine, skin feel and film formation. However, the combination provides a major difference when comparing these ingredients singularly, in that Jeelux D2T has a film that is very comfortable, flexible and non-tacky. Jeechem TDTM-MC is specifically formulated to give a velvety soft feel and great cushion to skin care and color cosmetics. It is particularly functional for dispersing dry high pigment loads in color cosmetics while minimizing drag, reducing syneresis, and improving stability and durability. Its light color makes it a preferred ingredient for decorative cosmetics where a satiny shine is needed.
A	<b>JEECHEM® TDTM-MC</b> Tridecyl Trimellitate And Triisostearyl Citrate	3.4000	Jeen	
A	Red 7CA C-11S5 Red 7 Lake (and) Triethoxycaprylylsilane	6.8000	Kobo	
A	BBO-11S2 Iron Oxide (c.i. 77499) (and) Triethoxycaprylylsilane	0.4500		
A	FD&C Yellow 5 AL Lake Synthetic Wax Dispersion Fd&c Yellow 5 Al Lake Synthetic Wax Dispersion	3.4000	SunChemical	
B	Bentone Gel IHD V Isohexadecane (and) Disteardimonium Hectorite (and) Propylene Carbonate	17.000	Elementis	
B	<b>JEELUX® VHIPM</b> Isopropyl Myristate, Isododecane, Bis-vinyl Dimethicone/dimethicone Copolymer	22.700	Jeen	The 'Jeelux' line of ingredients are patented, providing Silicone/Ester functionality in 1 easy-to-use ingredient. Use Jeelux VHIPIS to provide volatility and a soft velvety feel at the same time. Add in the oil phase or post emulsion.
B	SB-700 Silica	4.0000	Miyoshi America	
C	<b>PEPPERMINT OIL</b> Mentha Piperita (peppermint) Oil	2.8000	Jeen	Peppermint Oil is an ancient Essential Oil used for its soothing, cooling, and energizing effects. The natural terpenoids and flavanoids contained within peppermint oil are widely recognized in folklore medicine for their healing and calming properties. Peppermint Oil can also be used as an auxiliary astringent.
C	<b>JEECID® PHENOXY</b> Phenoxyethanol	0.7500	Jeen	Jeecide Phenoxy is a Globally Approved Preservative for Personal Care Applications. It is a clear, colorless, oily liquid with a slight aromatic odor, it is effective against both gram negative and gram positive bacteria, and against yeast, and mold.

D	<b>JEESILC® ER-1</b> Polymethylsilsesquioxane (and) Isododecane (and) Dimethicone Crosspolymer-3	14.200	Jeen	<p>Jeesilc® ER-1 is an innovative film former with great skin and hair adhesion properties, it dries quickly and provides comfortable long wear. Due to its oxidative and humidity tolerance, it is an ideal product for Suncare, Decorative/Color Cosmetics and haircare. Its comfortable long wear feel lends itself perfectly to all types of finished applications.</p> <p>Isododecane is a volatile aliphatic hydrocarbon. This ultra pure quick drying emollient has excellent slip and is also a dispersing agent in a wide variety of personal care products and is particularly good in color/decorative cosmetics.</p>
D	<b>ISODODECANE</b> Isododecane	14.200	Jeen	
D	Oleoresin Capsicum Oleoresin Capsicum	0.3000		
100.0000 %				

**Procedure**

- 1 PHASE A - In main vessel, add Phase A and mix with propeller mixing until homogeneous.
- 2 PHASE B - Add Phase B ingredients one at a time to Phase A and mix until homogeneous.
- 3 PHASE C- Add Phase C ingredients one at a time to Phase AB and mix until homogeneous.
- 4 PHASE D- Add Phase D ingredients one at a time to Phase ABC and mix until homogeneous.

***Innovation you can feel***

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