



**Jeesperse® CPW®-2-PVPK-30**  
**Cold Process Wax Technology**  
Polyethylene (and) Polyvinylpyrrolidone (and) Sodium Polyacrylate

**Jeesperse® CPW-2-PVPK-30** is a *patented\** emulsifier in a simple to use free-flowing powder, specifically created to prepare a wide array of stable emulsions. **Jeesperse® CPW-2-PVPK-30** combines the creaminess achieved from the low molecular weight polyethylene with the adhesive and film-forming properties delivered by the PVP. The addition of PVP in a Jeesperse® CPW system provides formulators with an effective, yet easy to use, ingredient.

By simply using 5-10% **Jeesperse® CPW-2-PVPK-30**, the formulator can create a hydrogel which can be used as the base for skin care and cosmetic products. It is also an effective film-former, viscosity modifier, and structuring aid to help build your formulations.



**KEY BENEFITS:**

- Improves stability
- Hydrates quickly
- Offers enhanced textures
- Thickens and improves development of colors
- Cold Process Wax
- Amplifies the texture and feel of your product
- Easy to use

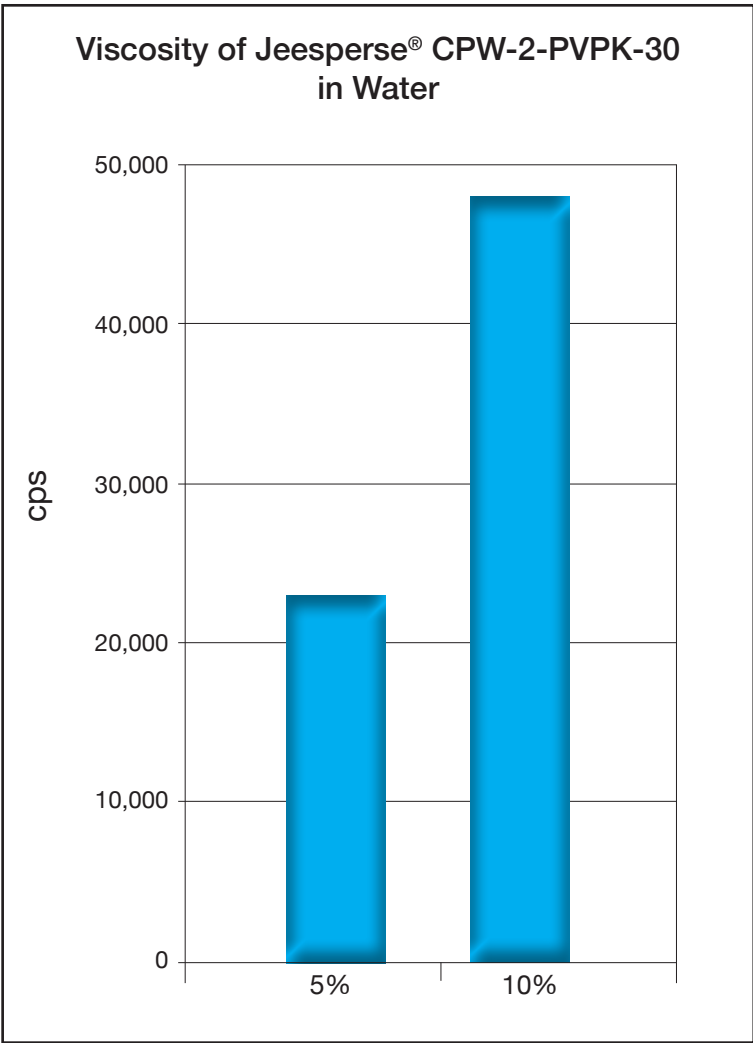


**PRODUCT APPLICATIONS:**

- All types of emulsions
- Color cosmetics
- Skin care products ranging from a lotion to a soufflé-like texture
- Hair care products, including styling products

\* US Patent No. 8,299,162 and patents pending

Typical Properties	
Appearance	Powder
Color	White
Melting point, °C	45.0 - 60.0
5% Aqueous Solution	Disperses
Recommended use levels	Hair care products: 0.5 - 2.0% Skin care products: 5.0 - 10.0% Body care products: 5.0 - 10.0% Color cosmetics: 5.0 - 10.0%



Please contact your JEEN Representative or visit our website at [www.JEEN.com](http://www.JEEN.com) to learn more.