



**Jeesperse® CPW®-Carnauba Mascara**  
**Cold Process Wax Technology**  
Copernicia Cerifera (Carnauba) Wax (and) Sodium Polyacrylate

**Jeesperse® CPW-Carnauba Mascara** is a *patented\** emulsifier in a simple to use free-flowing powder, specifically created to prepare a wide array of stable emulsions. A natural wax which disperses in water, the carnauba wax will aid in film forming, substantivity, conditioning properties and emulsion stability. This unique blend allows you to add waxes to water without heating. The water-absorbing properties of the sodium polyacrylate allows for the development of very unique textures.

**Jeesperse® CPW-Carnauba Mascara** uses a mid-range molecular weight polyethylene that provides a creamy base to support all of your formulating ideas. By using **Jeesperse® CPW-Carnauba Mascara** in your formulations, you can develop hydrogels that can be used as the base for skin care and cosmetic products.



**KEY BENEFITS:**

- Improves stability
- Ease of use
- Hydrates quickly
- Offers enhanced textures
- Thickens and improves development of colors
- Cold Process Wax
- Amplifies the texture and feel of your product

\* US Patent No. 8,299,162 and patents pending

<b>Typical Properties</b>									
Appearance @ 25°C	Powder								
Color	White to light tan								
Melting point, °C	80.0 - 85.0								
10% Aqueous Solution	Disperses								
Recommended use levels	<table style="width: 100%; border: none;"> <tr> <td style="padding-right: 20px;">Hair care products:</td> <td style="text-align: right;">0.5 - 2.0%</td> </tr> <tr> <td>Skin care products:</td> <td style="text-align: right;">5.0 - 10.0%</td> </tr> <tr> <td>Body care products:</td> <td style="text-align: right;">5.0 - 10.0%</td> </tr> <tr> <td>Color cosmetics:</td> <td style="text-align: right;">5.0 - 10.0%</td> </tr> </table>	Hair care products:	0.5 - 2.0%	Skin care products:	5.0 - 10.0%	Body care products:	5.0 - 10.0%	Color cosmetics:	5.0 - 10.0%
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**PRODUCT APPLICATIONS:**

- All types of emulsions
- Color cosmetics
- Skin care products ranging from a lotion to a soufflé-like texture
- Hair care products

*Please contact your JEEN Representative or visit our website at [www.JEEN.com](http://www.JEEN.com) to learn more.*

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