JEECHEM SHAMPOO BWC
(Sodium Laureth Sulfate (and) Sodium Lauryl Sulfate (and) Disodium Oleamido MEA Sulfosuccinate (and) Cocamide MEA (and) Cocamidopropyl Betaine)

JEECHEM SHAMPOO BWC is vastly superior in its viscosity building characteristics. It is a concentrated blend of mild surfactants to be used as a base to manufacture high foaming clear personal care products.

JEECHEM SHAMPOO BWC blends build viscosity effectively and rapidly by simple addition of sodium chloride. High foaming and high viscosity systems can be made economically and simple in plant production. This product contains mild anionic surfactants to enhance skin feel. It contains no skin drying alcohol.

Typical Properties
Appearance: Light yellow viscous liquid
Color (Gardner): 6.0 Maximum
Solids, %: 41.0 Minimum
pH (10%): 6.0 - 7.5
Viscosity @ 25°C (Brookfield, Spindle #4@50 rpm), cps: 5,000 – 10,000

Suggested Use Levels

<table>
<thead>
<tr>
<th>Type of Product</th>
<th>Amount of JEECHEM SHAMPOO BWC</th>
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</thead>
<tbody>
<tr>
<td>Body Wash:</td>
<td>30 - 55</td>
</tr>
<tr>
<td>Hand Soap:</td>
<td>20 - 30</td>
</tr>
<tr>
<td>Shampoo:</td>
<td>20 - 40</td>
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</tbody>
</table>

Formula = 18% concentrate and 78% water

When utilizing 5.5% of a 20% salt solution, JEEN International's JEECHEM SHAMPOO BWC delivers a viscosity of almost 10,000 CPS.

Packaging: Drum

Packaging: Pail

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